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EXCLUSIVE INTERVIEW WITH GREEK  
WEDDING DJ GEORGE KOUZAS

Hello George! It is so lovely to chat with you after our incredible party! We always say that a DJ is the soul of the party and they make or break it! We believe that the good mood of the party depends on a good DJ! And we believe you did an amazing job bringing our party to life! We are excited to have this interview with you and to give the brides some amazing tangible advice!

“First of all, I would like to thank you for the invitation. Indeed, the party at Zappeion was a tremendous success, due to the perfect organization that the vendors provided, but - most importantly - due to their intention to please and entertain the guests, by being positive, joyful and happy.”



So, can tell us more about your story and how did you start playing music? What drew you to the world of DJs?

It all started at a high school party, with vinyl records and a turntable. I was impressed and curious to find out more about what made the guy sitting above the crowd so special for our entertainment. It was so intriguing, that made me decide that this is the career I want. Since then, I have never stopped working and loving every moment of it, for more than 20 years. As the years pass by, my work becomes more productive and mature, but the passion is intact!

Wow what a beautiful story! However, you don't play only for weddings right?

Of course not! I play on any type of event that requires music coverage, such as corporate events, private parties, TV shows, catwalks and guest appearances at clubs. This diversity is the beauty of my job and it is rejuvenating to face challenges.

What are some of your other skills and services you can offer to the clients?

As a professional working on events, I have selected and build over the years a trustworthy and reliable team of associates that can cover any needs the clients might have, such as sound, light and special effects. This is a great way to secure the best possible outcome in terms of pulling through a successful event - solid and reliable professionals that can provide excellent technical support.



If the couple hires you for their wedding, but they are not sure about what they want. Do you offer some consultations about their playlist beforehand?

Every party and event is different, this is why it is crucial to build a program upon the clients' needs. It is a big part of my job to help and guide the couples to decide what they want, through dialogue and personal contact. This way, couples feel safe and relaxed that their big day will be perfect!

What are some of the benefits of hiring a DJ for their event?

There are multiple benefits: first of all, a professional DJ is flexible to adjust during a live performance. Secondly, they bring positivity to the couple and the guests. Also, due to their experience, they can intervene and correct issues that can come up before or during the live performance. Furthermore, they are obviously informed on the latest music trends. And last, but not least, they can provide you with moments of melodies and images that will stay in your heart forever!

What other general advice would you give to anyone who is thinking of hiring a DJ?

Try to plan ahead: book your DJ at least 4 months before the event. This way you ensure that you have booked a good professional.

Pay attention in hiring an experienced professional DJ. Having a restricted budget is understandable, but keep in mind that the DJ is responsible for the overall success of your event. So many couples spend a bundle of money on details that eventually no one remembers and choose to hire an inexperienced, amateur DJ - a choice they will certainly regret!

Keep in mind the following criteria for hiring the best DJ for you: they should make you feel safe by being flexible, positive and available to discuss your wishes and needs promptly.



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Some couples send a music wish list to their guests with invitations before the wedding, to understand what music the guests would like to hear. What are some of the other ways to find out what guests prefer if the couple doesn't or cannot ask them directly? How can a DJ help a couple to make the overall party mood upbeat and fun for all?

Every set is build according to the client's feedback. Through proper guidance, a DJ can accumulate all the information they need in order to make a good plan that the couple, as well as the guests will greatly enjoy. A few songs that the couple will provide, are enough for the DJ to have an overall view of the desired music and enrich it. It is totally unnecessary to provide huge lists - trust the person you have hired and let them free to do what they know best and have the time of your life! After all, this is their responsibility.

Would you say that the couple should think more of what music they like or should they pay more attention to their guest's preferences?

A wedding event is usually a combination of music pleasures and obligations. This is why the couple and the DJ collaborate in order to define a plan, in terms of kinds of music wanted/not wanted and the duration of each kind. The DJ has to be flexible, because they have a better overall view of the crowd and adjustments may be needed.

Do you travel for work and if yes, where?

I travel quite a lot and I always enjoy it. Within Greece, the most frequent destinations are the popular Greek islands.

I also travel abroad. I have clients all over the world. My most frequent destinations are Paris, London, Switzerland, Dubai and Germany, but I am always looking forward to the next destination and challenge!

Do you work a lot with destination couples?

-The greatest percentage of my clients are destination couples.

Is there some song almost every couple asks for?

It depends on the couples culture and origin. There are many couples that are contemporary in their requests, so it is quite often every season for a song to be requested multiple times, either by the couple or by their guests. For example, two very popular requested songs for this season are "don't start now"-dua lipa and "dance monkey"-tones and I!



Which is your favorite location?

I have a soft spot for all locations that have long sea shores. I absolutely love sea sunsets. They set a great scenery for a destination wedding.

When you come to an unknown location, you most probably also work with some local vendors and professionals. How do you find the right people to work with for each couple, without knowing the market in that location?

When an event takes place in Greece, my team is available to cover any needs the couple has. If I am not familiar with a particular market, I always make sure to gather the necessary information ahead, to ensure the best possible outcome. But even if a couple has already booked their own vendors, I have the experience to coordinate and collaborate effectively.

As destination couples, most don't come meet you and don't get to hear you perform live. How do you deal with that?

-The majority of the couples that book me, have either heard my performance, or are referred by other couples who have already booked me. My site <https://djgeorgekouzas.gr> provides links to mixcloud, so they can get a small taste. Also, our communication and dialogue through skype and social media are crucial in creating the necessary trust.

From a DJ point of view, what are most common problems to face with destination weddings and how do you resolve them?

There are a few problems that may come up, but most of them are resolved by planning ahead and by advising the couple on what to be cautious about. Usually you can avoid most of the problems by hiring the right vendors.

Mykonos, Crete and Santorini are getting all the craze these years. Nonetheless, which location (island or mainland) in Greece would you recommend to couples as their wedding destination?

I am especially fond of Milos. I find it an excellent choice for a destination wedding, due to its picturesque scenery and the easy accessibility from mainland Greece.

“ Greece is a magical place for your wedding. Make the best out of your experience, trust the right people for the right job to minimize the stress and never forget to enjoy yourself, dancing from sunset till sunrise! ”

Where do you get your inspirations from for each event you play? What is your process of creating the right feeling for each separate event to make it unique?

The magical chemistry that is created with the couple and their guests is a natural high for me! The process starts from the initial acquaintance with the couple and reaches its peak on the day of the event, with lots of preparation and positivity.

Where do most of your clients find you and why do you think they decide to work with you?

My website <https://digeorgekouzas.gr>

I believe the key factor for the couple's decisions to work with me, is the fact that they are confident they have found a vendor they can absolutely trust to make their event unforgettable.

Did you ever get a client that wasn't right for you? How did you deal with that?

It is very rare to have clients that are impossible to work with. Most of the problems are resolved with proper communication.

And finally for the last question, what advice would you give to all brides that getting married in Greece?

Greece is a magical place for your wedding. Make the best out of your experience, trust the right people for the right job to minimize the stress and never forget to enjoy yourself, dancing from sunset till sunrise!

Oh wow! That was so much info and a great advice! Thank you so much for taking your time for our exclusive interview and being a part of our project!



Christina Vardali



Christina Vardali



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